**TECHNION** – Israel Institute of Technology The William Davidson Faculty of Industrial Engineering and Management

# **Center for Service Enterprise Engineering (SEE)**

http://ie.technion.ac.il/Labs/Serveng/



# **USBank**

# **Database Tables and Fields**

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### The Call Center of a US Bank

The source of this data base is a large Call Center of a US bank. It has sites in New York, Pennsylvania, Rhode Island, and Massachusetts. The Call Center processes up to 300,000 calls a day, routes calls according to agent skills, and simultaneously queues calls across multiple sites. The Call Center provides the "correct" initial routing decision about 90 percent of the time and for the rest of the calls the center relies on a Network InterQueue. With the Network InterQueue, the Call Center routes the calls across a multi–node network based on business rules. The center provides several types of services: the most common of which are Retail, Premier, Business, Consumer Loans, Online Banking and Telesales.

The Call Center consists of about 900–1200 agent positions on weekdays and 200–500 agent positions on weekends, unevenly distributed through the different nodes. These agents are service agents that represent the members of the primary agent group or super group. Working hours are 24 hours a day, 7 days a week. The data are compiled on a daily basis, from March 26, 2001 to October 26, 2003. There are 200,000–270,000 calls per weekday, 120,000–140,000 per Saturday and 60,000–100,000 calls per Sunday (based on April, 2001).

# Customer call history and raw call records

A typical description of a call history\* is as follows. The customer-originated call enters the Call Center system at a particular node, usually via a VRU – Voice Response Unit. In some applications the call may also enter:

- via an Informational Announcement;
- via the Call Center voice messaging system; or even
- directly to an agent service group.

Typically, about 20% of incoming calls seek to speak to an agent, and the remaining 80% are satisfied with self-service transactions conducted or information received at the VRU, Announcement or Message stages.

At the next stage, for the customers who desire to speak to an agent, the call is transferred to be served by an agent who is capable of performing the desired service (has the required skills). The call may either be connected immediately or queued. For some multi-node Call Centers (such as our U.S. Bank), calls may be queued locally for some length of time (possibly zero), after which they will be queued simultaneously at several nodes (interqueue) - each such node having appropriate agents with the required skill-sets. The customer call will then wait until either an appropriately skilled agent at one of the nodes becomes free, or else the customer abandons the interqueue. At completion of service by the agent, the call either ends, or has a continuation. In the latter case, in our

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<sup>\*</sup> A large part of the following description applies in general to most types of Call Centers. However, each Call Center also has its specific idiosyncrasies. In the sequel, we will typically first describe universally relevant processes and variables, and then give details of those that are specific to given study.

data model, the original call is divided into the first customer sub-call which ends when the first service was completed, plus the remainder of the call, which may be divided into further sub-calls. During each of these further sub-calls the customer may abandon, while waiting to speak to the next agent. See Figure 1 for a schematic description (the green line) of a customer call broken into the first and second customer sub-calls.

In one application or study (an application or study refers to a particular Call Center), about 13-15% of customer calls that received service by an agent, were then transferred by the agent to the VRU (or Informational Announcement), or to another agent in order to receive additional service.

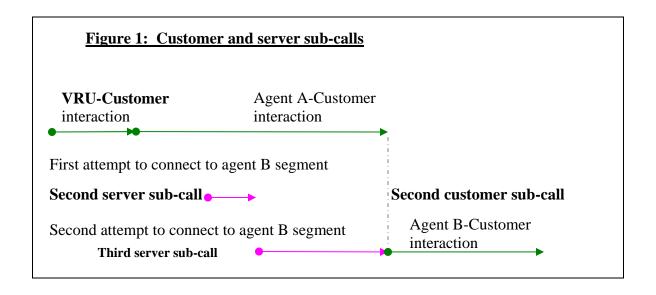
Within each sub-call, information is recorded in components called segments. These segments make up the physical records originally provided in the raw data. The fixed fields in each segment describe the following characteristics of the segment:

- call id (an identifier of the originating call)
- track id (an identifier of the line that is being occupied)
- segment start and end time stamps
- caller id (possibly coded, or originating phone number)
- answer party id (e.g. VRU or agent code)
- type of service or application
- call type (incoming or outgoing)
- segment component durations talk time, hold time, ring time, queue time, delay time, wrap-up time ...

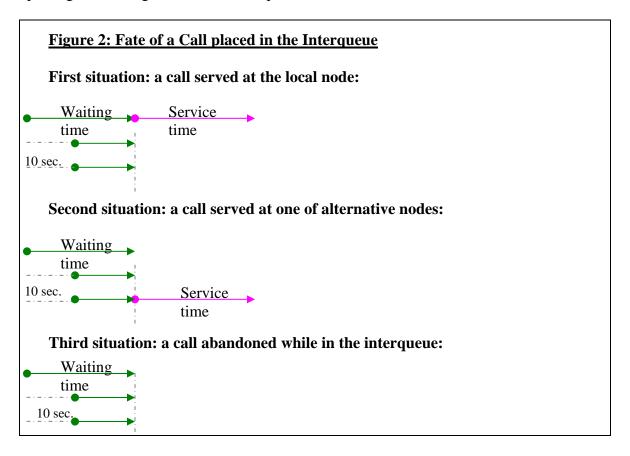
For example, when an agent is ready to answer an incoming call, there is a *ring time* during which the agent typically receives information about the customer before he actually answers the call. If the agent is being forwarded a call from another agent, there is a *delay time* while the agents converse before the customer is taken off hold and talks to the second agent. Furthermore, after the agent has finished providing active service and the customer has left (disconnected or continued on to the next sub-call), there is the *wrap-up time* during which the agent completes registering the transaction and during which he is not yet free to take a new call.

Thus each original customer call identified by a unique Call-Id at origination, is divided into one or more sub-calls. These sub-calls are, in turn, comprised of one or more segments. The segments, which are delineated by time stamps, describe components of the sub-call such as VRU interaction, Message interaction, Announcement listening, and agent interaction. Calls that seek agent service make up what is called the *offered volume* which is the source of the work load on the agents. A certain proportion of these calls may abandon before actually receiving agent service. Calls that only involve VRU, Announcement and Message segments are not included in the offered volume.

A further level of complication arises from the fact that agents may initiate calls (called *server sub-calls*) while dealing with an external customer's call. This phenomenon is also illustrated in Figure 1 where Agent A is trying to connect a customer with Agent B, and is only successful on the second attempt. This generates two server sub-calls, during which time the customer is on hold.



Below in Figure 2, we illustrate three scenarios for a customer call that is directed to the interqueue in a multi-node Call Center network. Note that we have set the delay before placing the waiting call into the interqueue to 10 seconds.



# Data description#

- 1. The **calls** table includes general information on each call that enters the Call Center on a particular day each record in this table relates to a distinct call.
- 2. The **customer sub–calls** (cust\_subcalls) table includes customer–initiated calls that reach the *offered volume* each record in this table is associated with a customer sub–call segment.
- 3. The **queue** (q\_records) table includes only the calls that request service from an agent (that is, that form part of the offered volume) each record is a segment associated with a customer–initiated call. If the call is placed in the interqueue, then a separate segment is generated for each node relevant to that service.
- 4. The **server sub–calls** (server\_subcalls) table includes agent–initiated calls that consist of more than one server sub–call each record in this table is segment associated with a new server sub–call.
- 5. The **agent records** table includes only the segments of the calls in which an agent was registered as an originating party, or as a destination party, or as a consultant of another agent the third party. Each record corresponds to a server sub–call. A single customer call might have multiple agent records, and two (or more) agent records within the same call might correspond to the same agent.
- 6. The **agent profile** table has a record for each agent active on a given day each record describes sign–on/signoff times, duration of idle, available, working/non–working (in the case of several shifts) periods during a day, number of incoming/outgoing/inside/consulting calls taken, number of calls terminated by customer/agent/transfer/undefined, percent of business calls registered, percent of incoming calls terminated by agent after only short–periods of time (Quick–Hang phenomenon).
- 7. The **agent shifts** table presents the shift ordinal number of agent, shift start and end time, service the agent is skilled to provide, and time intervals between shifts for those agents who operate more than one shift a day.
- 8. The **agent events** table provides codes for agent activity, for every second during a shift, by his extension number that identifies the agent. The event codes are for idle states, breaks, available state, sign—on states, sign—off states, agent originated call segment, or agent answered call segment.

The following paragraphs are titled using the above table names and include the list of all field names of a given table and their description.

<sup>#</sup> More detailed information can be found in <a href="http://ie.technion.ac.il/Labs/Serveng/files/Model">http://ie.technion.ac.il/Labs/Serveng/files/Model</a> Description and Introduction to User Interface.pdf.

#### 1.1 The calls table

- 1. call id universal identifier associated with the entire call.
- 2. call\_type type of call transaction (Incoming/Internal/Outgoing call) as determined by first segment of the call (see Appendix 1: <u>call type</u>).
- 3. entry\_service\_group service group, according to the first segment of the call (see Appendix 1: service group).
- 4. entry\_service type of service requested by the caller, according to the first segment of the call (see Appendix 1: <u>service</u>).
- 5. first\_service first type of service requested by the caller from the primary agent (see Appendix 1: service).
- 6. exit\_service\_group service group, according to the last segment of the call (see Appendix 1: service group).
- 7. call start time in seconds<sup>†</sup> at which the call is started.
- 8. call end time in seconds at which the call is ended.
- 9. duration overall time customer spend in the system.
- 10. queue\_entry time in seconds at which the customer enters the queue.
- 11. call\_outcome reason that a call is disconnected, based on last segment outcome (see Appendix 1: <u>outcome</u>).
- 12. nsubcalls number of services (sub–calls) that a caller requested during his call.
- 13. simple boolean digit assigned to the number of services (sub–calls) (1 a caller requests one service, 0 a caller requests more than one service).
- 14. node identifier of the site where the call was started.

#### 1.2 The customer sub-calls table

- 1. call id universal identifier associated with the entire call.
- 2. cust subcall sequence number of service that a caller received during his call.
- 3. record\_id ID number assigned to the record, and is created uniquely for all segments of particular day.
- 4. node identifier of the site where the call is currently being processed.
- 5. service\_group service group that handled the call (see Appendix 1: service group).
- 6. service type of service received by the caller (see Appendix 1: service).
- 7. first\_service first type of service requested by the caller from the primary agent (see Appendix 1: service).
- 8. segment\_start time in seconds at which the segment is started.
- 9. queue\_exit time in seconds at which the call exits the queue.
- 10. service entry time in seconds at which the call enters the agent.
- 11. segment end time in seconds at which the segment ends.
- 12. seg\_type state of the call (Begin/End/Intermediate) (see Appendix 1: segment type).
- 13. outcome cause of call termination (Handled/Transferred/Abandoned/..) (see Appendix 1: outcome).

 $<sup>^{\</sup>dagger}$  Time in seconds is the time since the origin which is time 00:00:00 on 01/01/1970

- 14. seg\_parties type of resource that answered the call (Agent/Supervisor/Conference/..) (see Appendix 1: segment parties).
- 15. wait\_time delay time plus queue time.
- 16. queue\_time queue time.
- 17. preservice\_wait ring time and call\_type time.
- 18. service\_time talk time and hold time.
- 19. hold\_time amount of time a caller spent on hold on an agent's teleset.
- 20. undefined time
- 21. party\_answered resource/code number that answered the call; for example, if the number is greater than 10000, then an agent answered the call.
- 22. agent\_group skill–group is defined to be a group of agents that have the same skill–set to serve the different service types (see Appendix 1: agent\_groups).
- 23. main\_service main\_service is defined to be the most important service type that a skill\_group serves. More specifically, the main\_service is defined according to the percentage of the agent calls from each service type and the percentage of the service type calls in each agent group (see Appendix 1: service).

#### 1.3 The queue table

Note that if a call is interqueued, then a segment will appear for each node at which it is queued.

- 1. call\_id universal identifier associated with the entire call.
- 2. cust\_subcall sequence number of service that a caller receives during his call.
- 3. record\_id ID number assigned to the record, this is created uniquely for all the segments of particular day.
- 4. node– identifier of the site where the call is being queued
- 5. NIQ location and/or result of call transaction (2– processed at node which is "local" i.e. the original node, 3– processed remotely, 4– processed at the node which is not "local", 5– picked up somewhere else) (see Appendix 1: NIQ).
- 6. service type of service received by the caller (see Appendix 1: <u>service</u>).
- 7. queue\_entry time in seconds the caller enters the queue.
- 8. queue\_exit time in seconds the caller exits the queue.
- 9. wait\_time delay time and queue time.
- 10. queue\_time amount of time a caller spent listening to music or silence while waiting to speak to an agent (wait step time).
- 11. outcome cause of call termination (Handled/Transferred/Abandoned/..) (see Appendix 1: outcome).
- 12. niq\_delay time in seconds a customer spent at the local node till call was placed at other node/nodes.

#### 1.4 The server sub–calls table

The table contains the extra segments calls that do *not* appear in the customer sub–calls table.

- 1. call\_id universal identifier associated with the entire call.
- 2. cust\_subcall sequence number of service that a caller receives during his call.

- 3. server\_subcall sequence number of server that handled the call.
- 4. record\_id ID number assigned to the record, this is created for the all segments of particular day.
- 5. node identifier of the site where the call is presents
- 6. agent agent extension number that answers or originates the call segment.
- 7. party\_type segment types where agent participates (1 agent answers the call segment, 2 agent originates the call segment).
- 8. service\_group service group that handled the call (see Appendix 1: service group).
- 9. service type of service received by the caller (see Appendix 1: service).
- 10. start\_time date/time at which the segment is started.
- 11. end\_time date/time at which the segment is ended.
- 12. segment\_start time in seconds at which the segment is started.
- 13. segment\_end time in seconds at which the segment is ended.
- 14. call\_type type of call transaction (Incoming/Internal/Outgoing call) as determined by first segment of the call (see Appendix 1: call type).
- 15. seg\_type state of the call (Begin/End/Interqueue/Transfer/Outgoing/..) (see Appendix 1: segment type).
- 16. outcome cause of call termination (Handled/Transferred/Abandoned/..) (see Appendix 1: <u>outcome</u>).
- 17. seg\_parties type of resource answered the call (Agent/Supervisor/Conference/..) (see Appendix 1: segment parties).
- 18. app\_code- application number (see AppMap table) the call was handled by.
- 19. work\_time service time of agent.
- 20. wait time delay time and queue time.
- 21. queue\_time queue time
- 22. ctype\_time amount of time an agent spent listening to a call type announcement prior to being connected to this call
- 23. ring\_time the length of time required for the agent to pick up the call.
- 24. talk\_time duration that the agent spent connected to the caller.
- 25. hold\_time amount of time a caller spent on hold on an agent's teleset.
- 26. wrapup\_time amount of time an agent spent in a wrap–up state after the completion of the call.
- 27. party\_answered resource/code number that answered the call; if the number is greater than 10000, then an agent answered the call.
- 28. business\_line boolean digit assigned to the number of services received from an agent (1 a caller received at least one service, 0 otherwise).
- 29. line\_type- type of segment line: 0 regular (agent answers or originates the call), 2 consultant (agent consults on the call), or 1 merged (2 segments associated with particular call merged: customer -agent A and agent A agent B to customer agent B).
- 30. other\_lines\_time— amount of time agent took part on another line in parallel to given segment line
- 31. agent\_group skill–group is defined to be a group of agents that have the same skill–set to serve the different service types (see Appendix 1: agent\_groups).
- 32. main\_service main\_service is defined to be the most important service type that a skill\_group serves. More specifically, the main\_service is defined according to

the percentage of the agent calls from each service type and the percentage of the service type calls in each agent group (see Appendix 1: service).

# 1.5 The agents' shifts table

- 1. agent agent extension number.
- 2. primary\_service service the agent skilled to provide (see Appendix 1: service).
- 3. shift\_id the ordinal number of shift.
- 4. shift start time in seconds at which the shift is started.
- 5. shift end time in seconds at which the shift is ended.
- 6. start time date/time at which the shift is started.
- 7. end time date/time at which the shift is ended.
- 8. duration amount of time an agent operates a given shift.
- 9. node identifier of the site where the call is presents.
- 10. interv amount of time between a present shift start and the previous shift end.
- 11. agent\_group skill–group is defined to be a group of agents that have the same skill–set to serve the different service types (see Appendix 1: agent\_groups).
- 12. main\_service main—service is defined to be the most important service type that a skill—group serves. More specifically, the main—service is defined according to the percentage of the agent calls from each service type and the percentage of the service type calls in each agent group (see Appendix 1: <a href="service">service</a>).

#### 1.6 The agent profile table

- 1. agent agent extension number.
- 2. primary\_service service the agent skilled to provide (see Appendix 1: service).
- 3. signon time in seconds at which the agent starts operating in a particular day, start of first shift if there are more than one.
- 4. signoff time in seconds at which the agent ends operating in a particular day, end of last shift if there are more than one.
- 5. start time date/time at which the agent starts first shift.
- 6. end\_time date/time at which the agent ends last shift.
- 7. dur duration between sign on and signoff.
- 8. dur signon duration agent was signed on during all shifts.
- 9. work time part of dur signon, duration agent answered or originated the call.
- 10. dur\_break part of dur\_signon, duration agent was on break states.
- 11. dur err duration agent was between shifts, if there are more than one.
- 12. dur\_inc duration of incoming calls.
- 13. dur out duration of outgoing calls.
- 14. dur\_ins duration of inside calls.
- 15. num\_inc number of incoming calls taken.
- 16. num\_out number of outgoing calls.
- 17. num\_ins number of inside calls taken.
- 18. dur hold duration of hold time, includes all calls.
- 19. dur\_wrapup\_inc wrapup time for incoming calls.
- 20. dur wrapup out wrapup time for outgoing calls.

- 21. serv\_hang0 percent of incoming to business line calls terminated by agent lasting 0 second.
- 22. serv\_hang1 percent of incoming to business line calls terminated by agent lasting 1 second.
- 23. serv\_hang2 percent of incoming to business line calls terminated by agent lasting 2 second.
- 24. serv\_hang3 percent of incoming to business line calls terminated by agent lasting 3 second.
- 25. serv\_hang4 percent of incoming to business line calls terminated by agent lasting 4 second.
- 26. serv\_hangLT5 percent of incoming to business line calls terminated by agent lasting 0–5 seconds.
- 27. serv\_hang5to19 percent of incoming to business line calls terminated by agent lasting 6–19 seconds.
- 28. agent\_term number of incoming to business line calls terminated by agent.
- 29. cust\_term number of incoming to business line calls terminated by customer.
- 30. transfer\_term number of incoming to business line calls terminated by transfer.
- 31. undefined\_term number of incoming to business line calls with undefined termination reason.
- 32. n\_blcalls number of business calls taken, for incoming calls only.
- 33. n\_nblcalls number of non–business calls taken, for incoming calls only.
- 34. p\_blcalls percent of incoming calls taken of business line.
- 35. node identifier of the site where the call is presents.
- 36. agent\_group skill–group is defined to be a group of agents that have the same skill–set to serve the different service types (see Appendix 1: agent\_groups).
- 37. main\_service main–service is defined to be the most important service type that a skill–group serves. More specifically, the main–service is defined according to the percentage of the agent calls from each service type and the percentage of the service type calls in each agent group (see Appendix 1: service).

#### 1.7 The agent events table

- 1. agent agent extension number.
- 2. primary\_service service the agent is skilled to provide (see Appendix 1: service).
- 3. event start time in seconds at which the segment is started.
- 4. event\_end end\_time time in seconds at which the segment is ended.
- 5. start time date/time at which the segment is started.
- 6. end\_time date/time at which the segment is ended.
- 7. duration amount of time agent performing an event specified in field event id.
- 8. event\_id event codes for idle states (40–49), breaks (60–62), available state (50), sign–on states (20–21), sign–off states (30–31), agent originated (2) or agent answered (1) call segment (see Appendix 1: agent events).
- 9. business line associated call received at least one service -1, or otherwise -0.
- 10. service type of service received by the caller (see Appendix 1: service).
- 11. node identifier of the site where the agent is situated.

- 12. record\_id ID number assigned to the record, this is created for all the segments of a particular day.
- 13. agent\_group skill–group is defined to be a group of agents that have the same skill–set to serve the different service types (see Appendix 1: agent\_groups).
- 14. main\_service main—service is defined to be the most important service type that a skill—group serves. More specifically, the main—service is defined according to the percentage of the agent calls from each service type and the percentage of the service type calls in each agent group (see Appendix 1: service).

## 1.8 The agent records table

- 1. call\_id universal identifier associated with the entire call.
- 2. primary\_service service the agent is skilled to provide (see Appendix 1: service).
- 3. cust\_subcall sequence number of service that a caller received during his call.
- 4. server\_subcall sequence number of server that handled the call.
- 5. agent agent extension number.
- 6. node identifier of the site where the agent is present.
- 7. record\_id ID number assigned to the record, this is created for all the segments of particular day.
- 8. service\_group service group that handled the call (see Appendix 1: service group).
- 9. service type of service received by the caller (see Appendix 1: <u>service</u>).
- 10. start\_time time in seconds at which the segment is started.
- 11. end time time in seconds at which the segment is ended.
- 12. service\_start time in seconds at which the segment is started.
- 13. service\_end time in seconds at which the segment is ended.
- 14. work\_time service time of agent.
- 15. wait\_time amount of time agent spent on delay or queue time, for agent originated call or when agent consults another agent which is online with the customer or third agent, otherwise it is 0.
- 16. queue time queue time
- 17. ring\_time the length of time required for the agent to pick up the call.
- 18. ctype\_time amount of time an agent spent listening to a call type announcement prior to being connected to this call.
- 19. talk time duration that the agent spent connected to the caller.
- 20. hold\_time amount of time a caller spent on hold on an agent's teleset.
- 21. wrapup\_time amount of time an agent spent in a wrap–up state after the completion of the call.
- 22. app code application number (see AppMap table) the call was handled by.
- 23. call\_type type of call transaction (Incoming/Internal/Outgoing call) as determined by first segment of the call (see Appendix 1: call type).
- 24. seg\_parties type of resource answering the call (Primary Agent/Not Primary Agent) (see Appendix 1: segment parties).
- 25. outcome cause of call termination (Handled/Transferred) (see Appendix 1: outcome).

- 26. seg\_type state of the call (Begin/End/Interqueue/Transfer/Outgoing/..) (see Appendix 1: segment type).
- 27. party\_type segment types where agent participates (1 agent answers the call segment, 2 agent originates the call segment, 3 agent consults on the call segment).
- 28. business\_line associated call received at least one service -1, or otherwise -0.
- 29. line\_type type of segment line: 0 regular (agent answers or originates the call), 2 consultant (agent consults on the call), or 1 merged (2 segments associated with particular call merged: customer –agent A and agent A agent B to customer agent B).
- 30. other\_lines\_time amount of time agent took part on another line in parallel to given segment line
- 31. party\_answered resource/code number that answered the call; for example, if the number is greater than 10000, then an agent answered the call.
- 32. agent\_group skill–group is defined to be a group of agents that have the same skill–set to serve the different service types (see Appendix 1: agent\_groups).
- 33. main\_service main—service is defined to be the most important service type that a skill—group serves. More specifically, the main—service is defined according to the percentage of the agent calls from each service type and the percentage of the service type calls in each agent group (see Appendix 1: <a href="service">service</a>).

# **Appendix 1 Dictionary tables**

Dictionary 1: call type (tables: calls, server sub-calls, agent records)

## call type

- 1 Incoming call
- 4 Internal call
- 5 Outgoing call
- 6 Message key
- 7 Missing segment

Dictionary 2: segment parties (field seg\_parties in tables: <u>customer sub-calls</u>, <u>server sub-calls</u>, <u>agent records</u>)

# segment parties

- 10 Trunk
- 11 Trunk + Conference
- 12 Trunk + Emergency
- 13 Trunk + Conference + Emergency
- 20 Agent
- 21 Agent + Conference
- 22 Agent + Emergency
- 23 Agent + Conference + Emergency
- 30 Announcement
- 31 Announcement + Conference
- 32 Announcement+ Emergency
- 33 Announcement + Conference + Emergency
- 40 Voice port
- 41 Voice port + Conference
- 42 Voice port + Emergency
- 43 Voice port + Conference + Emergency
- 50 Agent
- 51 Agent + Conference
- 52 Agent + Emergency
- 53 Agent + Conference + Emergency
- 80 Virtual trunk
- 81 Virtual trunk + Conference
- 82 Virtual trunk + Emergency
- 83 Virtual trunk + Conference+ Emergency
- 90 Interflow trunk
- 91 Interflow trunk + Conference
- 92 Interflow trunk + Emergency
- 93 Interflow trunk + Conference + Emergency

Dictionary 3: outcome (field call\_outcome in <u>calls</u> table; field outcome in tables: <u>customer sub-calls</u>, <u>queue</u>, <u>server sub-calls</u>, <u>agent records</u>)

#### outcome

- 1 Caller Termination
- 2 Agent Termination
- 3 Undetermined Termination
- 4 Termination Error
- 11 Abandoned Short
- 12 Abandoned
- 13 Other Unhandled
- 14 Unhandled Error
- 20 Transfer
- 21 Outgoing Transfer
- 22 Agent Transfer
- 23 Process Remotely
- 30 NIQ Disconnected
- 40 Missing record
- 50 Outbound call

Dictionary 4: service (fields entry\_service and first\_service in <u>calls</u> table; fields service, first\_service and main\_service in <u>customer sub-calls</u> table; field service in <u>queue</u> table; fields service and main\_service in <u>server sub-calls</u> table; fields primary\_service and main\_service in <u>agent profile</u> table; fields primary\_service, service and main\_service in <u>agent events</u> table; fields primary\_service, service and main\_service in <u>agent events</u> table; fields primary\_service, service and main\_service in <u>agent records</u> table)

#### service

- 1 Retail
- 2 Premier
- 3 Business
- 4 Platinum
- 5 Consumer Loans
- 6 Online Banking
- 7 EBO
- 8 Telesales
- 9 Subanco
- 10 Case Quality
- 11 Priority Service
- 12 AST
- 13 CCO
- 14 Summit
- 15 Quick&Reilly
- 16 Mortgage
- 17 BPS

Dictionary 5: NIQ (queue table)

#### NIQ

- 2 Locally Handled
- 3 Process Remoted
- 4 Remotely Handled
- 5 Handled at another node
- 6 Terminated due to an error

Dictionary 6: segment type (field seg\_type in tables: <u>customer sub-calls</u>, <u>server sub-calls</u>, <u>agent records</u>)

#### segment type

- 1 customer call start
- 2 customer call start and end
- 3 customer call end
- 4 customer call middle segment
- 5 processed in another queue
- 6 outgoing
- 7 transfer
- 8 external transfer
- 9 agent to agent
- 10 supervisor key pressed
- 11 message key pressed
- 12 predictive message

Dictionary 7: service group (fields entry\_service\_group and exit\_service\_group in <u>calls</u> table; field service\_group in <u>customer sub-calls</u> table; field service\_group in <u>server sub-calls</u> table; field service\_group in <u>agent records</u> table)

### service group

- l VRU
- 2 Business Line
- 3 Announcement
- 4 Message
- 5 NonBusiness Line
- 6 NonCC Service
- 8 Overnight Closed
- 9 Trunk
- 10 Incoming NonBusiness
- 11 Internal
- 12 Outgoing
- 15 Disconnected
- 99 Unknown

Dictionary 8: event id (tables: agent events)

- 1 Incoming Call
- 2 Outgoing Call
- 20 Signon
- 21 Internal Signon
- 30 Signoff
- 31 Internal Signoff
- 40 Idle Noreason
- 41 Idle Break
- 42 Idle Papers
- 43 Idle Back to Customer
- 49 Idle Signon
- 50 Available
- 60 Short Break
- 61 Medium Break
- 62 Long Break

Dictionary 9: agent groups (tables: <u>customer sub-calls</u>, <u>server sub-calls</u>, <u>agents' shifts, agent profile</u>, <u>agent events</u>, <u>agent records</u>)

#### agent\_groups

- 1 Retail (agent group 1)
- 2 Retail (agent group 2)
- 3 Retail (agent group 3)
- 4 Retail (agent group 4)
- 5 Retail (agent group 5)
- 6 Retail (agent group 6)
- 7 Retail (agent group 7)
- 8 Retail (agent group 7)
- 9 Retail (agent group 9)
- 10 EBO
- 11 Retail (agent group 10)
- 12 Retail (agent group 11)
- 13 Retail (agent group 12)
- 14 Retail (agent group 13)
- 15 Retail (agent group 14)
- 16 Subanco (agent group 1)
- 17 Subanco (agent group 2)
- 18 Retail (agent group 15)
- 19 Premier (agent group 1)
- 20 Premier (agent group 2)
- 21 Premier (agent group 3)
- 22 Premier (agent group 4)
- 23 Premier (agent group 5)
- 24 Premier (agent group 6)
- 25 Premier (agent group 7)
- 26 Premier (agent group 8)

#### agent\_groups

- 27 Business (agent group 1)
- 28 Business (agent group 2)
- 29 Business (agent group 3)
- 30 Business (agent group 4)
- 31 Platinum (agent group 1)
- 32 Platinum (agent group 2)
- 33 Consumer Loans
- 34 Subanco (agent group 3)
- 35 Online Banking
- 36 Telesales
- 37 Subanco (agent group 4)
- 38 Subanco (agent group 5)
- 39 Subanco (agent group 6)
- 40 Case Quality (agent group 1)
- 41 Case Quality (agent group 2)
- 42 Priority Service
- 43 AST
- 44 CCO
- 45 Summit
- 46 Quick&Reilly
- 47 Mortgage
- 48 BPS